

Serial No.: 10/681,916

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Geoffrey Maseruka

Group Art Unit: 3625

Serial No.: 10/681,916

Examiner: Adam L. Levine

Filed: October 10, 2003

Docket No.: 090426-00002

Confirmation No.: 7684

For: PRODUCT MARKETING SYSTEM AND METHOD

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE
WITH REQUEST FOR CONTINUED EXAMINATION

Sir:

This is responsive to the Final Office Action dated November 5, 2010 (the "*Office Action*"), and is filed with a one-month Extension of Time from February 5, 2011, up to and including March 7, 2011, the fee for a one-month extension of time is being paid concurrently herewith, and a Request for Continued Examination is also being filed herewith. Favorable consideration is respectfully requested in view of the following amendments and remarks.

Amendments to the Claims are reflected in the listing of claims which begin on page 2 of this paper; and

Remarks begin on page 6.